

## **TUESDAY, DECEMBER 3**

7:30am-5:30pm	REGISTRATION	Hall B Prefunction
8:00am-4:00pm	Exhibitor Move-in	Hall B
10:00am-12:00pm	Clean Marinas Information Session: Why Clean Water is Good for Business	Room 202A
12:30-1:30pm	Navigating the Marina Permitting Process in Environmentally Sensitive Coastal Areas	Room 202A
12:30-1:30pm	Marina Food and Beverage 101	Room 202B
12:30-1:30pm	Climate Change Resiliency: Preparing for Changing Water Levels and Flooding at Inland Facilities	Room 202C
1:45-2:45pm	Turning Customers into Champions: How Marketing to Current Customers Will Grow Your Business	Room 202A
1:45-3:45pm	Panel Discussion: The True Cost of Marina/Boatyard Insurance: What to Know About Policies and the Process for Underwriting, Liability, Assessment and Claims	Room 201AB
3:00-4:00pm	Economic Impact of the Invasive Zebra and Quagga Mussels and What Can be Done	Room 202B
4:15-5:15pm	Planning, Designing, and Paying for Capital Improvement Projects	Room 202A
4:15-5:15pm	Working with Marine Surveyors: What Marinas and Boatyards Need to Know for Their Customers and Their Business	Room 202B
4:15-5:15pm	Boat Lift Profits: Boater Comfort and Revenue Generator	Room 202C

## **WEDNESDAY, DECEMBER 4**

7:00am-5:30pm	REGISTRATION	Hall B Prefunction
7:30-8:45am	Young Leader Awards and Keynote - Navigating the New Age of Transformation (Without Losing Your Marina Identity) Dan Cowens, CEO & Founder, Oasis Marinas	Room 201AB
9:00am-5:00pm	EXHIBIT HOURS	Hall B
9:00am	COFFEE BREAK SEALAND	Hall B
9:30-10:30am	Marina Layouts - The Why's Behind the Guidelines	Hall B – Port
9:30-10:30am	The Digital Future of Drystack Operations	Hall B – Starboard
10:45-11:00am	PRODUCT DEMO – EATON MARINA POWER AND LIGHTING	Hall B – Booth 710
11:15am-12:15pm	Fast Track to New School Marketing: A Step-by-Step Plan to Action	Hall B – Port
11:15am-12:15pm	Marina Electrical 101: Practical Application for Codes and Standards	Hall B – Starboard
12:30-1:30pm	LUNCH ON THE TRADESHOW FLOOR SULLIVAN THE MARINA COMPANY	Hall B
1:45-2:00pm	PRODUCT DEMO – AMERICAN MUSCLE DOCKS & FABRICATION	Hall B – Booth 101
2:15-3:15pm	Don't Let Your Company Go Up in Smoke: The Consequences of Not Testing Job Applicants for Marijuana Use	Hall B – Port

## **WEDNESDAY, DECEMBER 4 (CONTINUED)**

2:15-3:15pm	Property Valuation: The Basics of Getting the Right Price	Hall B – Starboard
3:30-3:45pm	PRODUCT DEMO – DOCKWA INC.	Hall B – Booth 121
4:00-5:00pm	HAPPY HOUR    Eagle Floats	Hall B
5:30-7:30pm	The Docks Expo Party at Ole Smoky Distillery	

## **THURSDAY, DECEMBER 5**

7:00am-3:30pm	REGISTRATION	Hall B Prefunction
7:30-8:45am	Panel Discussion: Smart Marinas: How Technology and Automation Are Changing the Industry	Room 201AB
9:00am-3pm	EXHIBIT HOURS	Hall B
9:00am	BLOODY MARY BAR ALEKS	Hall B
9:30-10:30am	OSHA Impact to the Future of Marinas, Boatyards and Dry Stack Operations	Hall B – Port
9:30-10:30am	The Advantages of Drystack Automation and Tilt-Up Construction	Hall B – Starboard
10:45-11:00am	PRODUCT DEMO – DOCK LIFEGUARD	Hall B – Booth 324
11:00am- 12:15pm	MARINA OF THE YEAR AWARDS LUNCH	Hall B
12:30-1:30pm	Marina Condition Assessment and Strategic Renovation Planning	Hall B – Port
12:30-1:30pm	Innovations in Sustainability: Updates on Great Lakes Clean Marina Efforts	Hall B – Starboard
2:00-3:00pm	How to Navigate a Change in Ownership or Management	Hall B – Port
2:00-3:00pm	Dock Construction Analysis: Cost and Infrastructure Guide	Hall B – Starboard
3:00-7:00pm	Exhibitor Move-out	Hall B