

TUESDAY, DECEMBER 1

7:30 am - 6:00 pm	Registration	Halls C/D Pre-Function
8:00 am - 4:00 pm	Exhibitor Move-in	Halls C/D
8:00 am - 12:00 pm	PRE-CONFERENCE WORKSHOP AND LUNCH HR Bootcamp. Essential Employee Relations: Handbook, Hiring, Discipline, Termination & Harassment <i>Sponsored by Waterfront Brands</i> (separate \$100 registration required; limited to 100 attendees)	Room 206
12:00 - 7:00 pm	Luggage & Coat Check	Halls C/D Pre-Function
12:00 pm	COFFEE BAR	ROOM 209 PRE-FUNCTION
12:30 - 1:30 pm	OPENING SESSION Insurance for Marinas: A Look into the Future	Room 209
1:45 - 2:30 pm	ADA: Making Accessibility Work for You - It's More Than The Law and Can Enhance Revenue	Room 209
	Dead Money: Don't Let Bad Capital Investments Kill Future Income and Value	Room 208
2:45 - 3:30 pm	Climate Resilience Without Overbuilding: Practical Marina Planning for Changing Water Levels, Storms and Ice	Room 209
	New Revenue Opportunities for Marinas: Ideas That Are Working	Room 208
3:45 - 4:30 pm	Stand Your Ground	Room 209
	We Build Boaters™	Room 208
4:30 pm	WELCOME RECEPTION & EXHIBIT PREVIEW <i>Sponsored by Marina Development, Inc.</i>	Halls C/D

WEDNESDAY, DECEMBER 2

Education Sponsored by Elite Dynamics

8:30 am - 5:00 pm	Registration	Halls C/D Pre-Function
9:00 am - 5:00 pm	EXHIBIT HOURS	Halls C/D
9:00 am	COFFEE BAR <i>Sponsored by Golden Marine Systems</i>	Halls C/D Lounge
9:15 am	PRODUCT DEMO: Golden Boatlifts	Booth 507
9:30 am - 10:15 am	Keep the Marina Open: Smart Resilience Upgrades Without Losing a Season	Halls C/D - Port
	Succession by Design	Halls C/D - Starboard
10:45 am	PRODUCT DEMO: TieDown	Booth 823
11:15 am - 12:00 pm	Coverage Gaps: What You Don't Know Can Cost You	Halls C/D - Port
	Content Creators in the Marine Space: How to Brand and Monetize a Passion	Halls C/D - Starboard

WEDNESDAY, DECEMBER 2

12:00 - 1:00 pm	LUNCH <i>Sponsored by Scribble Software, Inc.</i>	Halls C/D - Main Stage
12:45 pm	PRODUCT DEMO: Elite Dynamics	Booth 227
1:15 - 2:00 pm	Anchor the Culture: Building a Safety-First Marina Community	Halls C/D - Port
	From Chaos to Control: How to Stop Hiring in Panic Mode	Halls C/D - Starboard
2:00 pm	ICE CREAM SOCIAL <i>Sponsored by Sealand Insurance</i>	Booth 740
2:00 pm	BEVERAGE BREAK <i>Sponsored by Permafloat® (Roto Marine Products® by Cellofoam®)</i>	Halls C/D Lounge
2:15 pm	PRODUCT DEMO: Marine Concepts	Booth 127
2:45 - 3:30 pm	Beyond the Buzz: Practical AI for Smarter Marina Operations	Halls C/D - Port
	Creating a Preventive Mindset with Your Team	Halls C/D - Starboard
3:45 pm	PRODUCT DEMO: Marina Partners	Booth 837
4:00 - 5:00 pm	HAPPY HOUR <i>Sponsored by Golden Giant and Sharper MMS</i>	Halls C/D

THURSDAY, DECEMBER 3

<i>Education Sponsored by Elite Dynamics</i>		
8:30 am - 1:00 pm	Registration	Halls C/D Pre-Function
8:30 am - 1:30 pm	Luggage & Coat Check	Halls C/D Pre-Function
9:00 am - 1:00 pm	EXHIBIT HOURS	Halls C/D
9:00 am	COFFEE BAR	Halls C/D Lounge
9:00 am	BLOODY MARY BAR <i>Sponsored by EZ Dock and Marina Electrical Equipment</i>	Halls C/D Lounge
9:15 - 10:00 am	Beyond the Water's Edge: Connecting Harbors to Communities Through Integrative Design of Marinas, Uplands, Parks and Architecture	Halls C/D - Port
	2026 Industry Survey	Halls C/D - Starboard
10:00 am	BEVERAGE BREAK <i>Sponsored by Permafloat® (Roto Marine Products® by Cellofoam®)</i>	Halls C/D Lounge
10:15 am	PRODUCT DEMO: Slammer	Booth 323
10:30 - 11:15 am	Structural Materials: Balancing Cost, Longevity and Performance in Marina Design	Halls C/D - Port
	From Marina Data to Revenue: Turning Operational Insight into Commercial Performance	Halls C/D - Starboard
11:30 am - 12:45 pm	AWARDS LUNCH & CLOSING SESSION <i>Sponsored by Meeco Sullivan</i>	Halls C/D - Main Stage
1:00 - 7:00 pm	Exhibitor Move-Out	Halls C/D