

TUESDAY, DECEMBER 1

7:30 am - 6:00 pm	Registration
8:00 am - 4:00 pm	Exhibitor Move-in
8:00 am - 12:00 pm	PRE-CONFERENCE WORKSHOP AND LUNCH HR Bootcamp. Essential Employee Relations: Hand-book, Hiring, Discipline, Termination & Harassment <i>Sponsored by Waterfront Brands</i> (separate \$100 registration required; limited to 100 attendees)
12:00 - 7:00 pm	Luggage & Coat Check
12:00 pm	COFFEE BAR
12:30 - 1:30 pm	OPENING SESSION Insurance for Marinas: A Look into the Future
1:45 - 2:30 pm	ADA: Making Accessibility Work for You - It's More Than The Law and Can Enhance Revenue
	Dead Money: Don't Let Bad Capital Investments Kill Future Income and Value
2:45 - 3:30 pm	Climate Resilience Without Overbuilding: Practical Marina Planning for Changing Water Levels, Storms and Ice
	New Revenue Opportunities for Marinas: Ideas That Are Working
3:45 - 4:30 pm	Stand Your Ground
	We Build Boaters™
4:30 pm	WELCOME RECEPTION & EXHIBIT PREVIEW <i>Sponsored by Marina Development, Inc.</i>

WEDNESDAY, DECEMBER 2

<i>Education Sponsored by Elite Dynamics</i>	
8:30 am - 5:00 pm	Registration
9:00 am - 5:00 pm	EXHIBIT HOURS
9:00 am	COFFEE BAR <i>Sponsored by Golden Marine Systems</i>
9:15 am	PRODUCT DEMO
9:30 am - 10:15 am	Keep the Marina Open: Smart Resilience Upgrades Without Losing a Season
	Succession by Design
10:45 am	PRODUCT DEMO
11:15 am - 12:00 pm	Coverage Gaps: What You Don't Know Can Cost You
	Content Creators in the Marine Space: How to Brand and Monetize a Passion
12:00 - 1:00 pm	LUNCH ON THE TRADESHOW FLOOR <i>Sponsored by Scribble Software, Inc.</i>
12:45 pm	PRODUCT DEMO
1:15 - 2:00 pm	Anchor the Culture: Building a Safety-First Marina Community
	From Chaos to Control: How to Stop Hiring in Panic Mode
2:15 pm	PRODUCT DEMO
2:45 - 3:30 pm	Beyond the Buzz: Practical AI for Smarter Marina Operations
	Creating a Preventive Mindset with Your Team
3:45 pm	PRODUCT DEMO
4:00 - 5:00 pm	HAPPY HOUR ON THE TRADESHOW FLOOR <i>Sponsored by Golden Giant and Sharper MMS</i>

THURSDAY, DECEMBER 3

Education Sponsored by Elite Dynamics

8:30 am - 1:00 pm	Registration
8:30 am - 1:30 pm	Luggage & Coat Check
9:00 am - 1:00 pm	EXHIBIT HOURS
9:00 am	COFFEE BAR
9:00 am	BLOODY MARY BAR <i>Sponsored by EZ Dock and Marina Electrical Equipment</i>
9:15 - 10:00 am	Beyond the Water's Edge: Connecting Harbors to Communities Through Integrative Design of Marinas, Uplands, Parks and Architecture
	2026 Industry Survey
10:15 am	PRODUCT DEMO
10:30 - 11:15 am	Structural Materials: Balancing Cost, Longevity and Performance in Marina Design
	From Marina Data to Revenue: Turning Operational Insight into Commercial Performance
11:30 am - 12:45 pm	AWARDS LUNCH & CLOSING SESSION <i>Sponsored by Meeco Sullivan</i>
1:00 - 7:00 pm	Exhibitor Move-Out