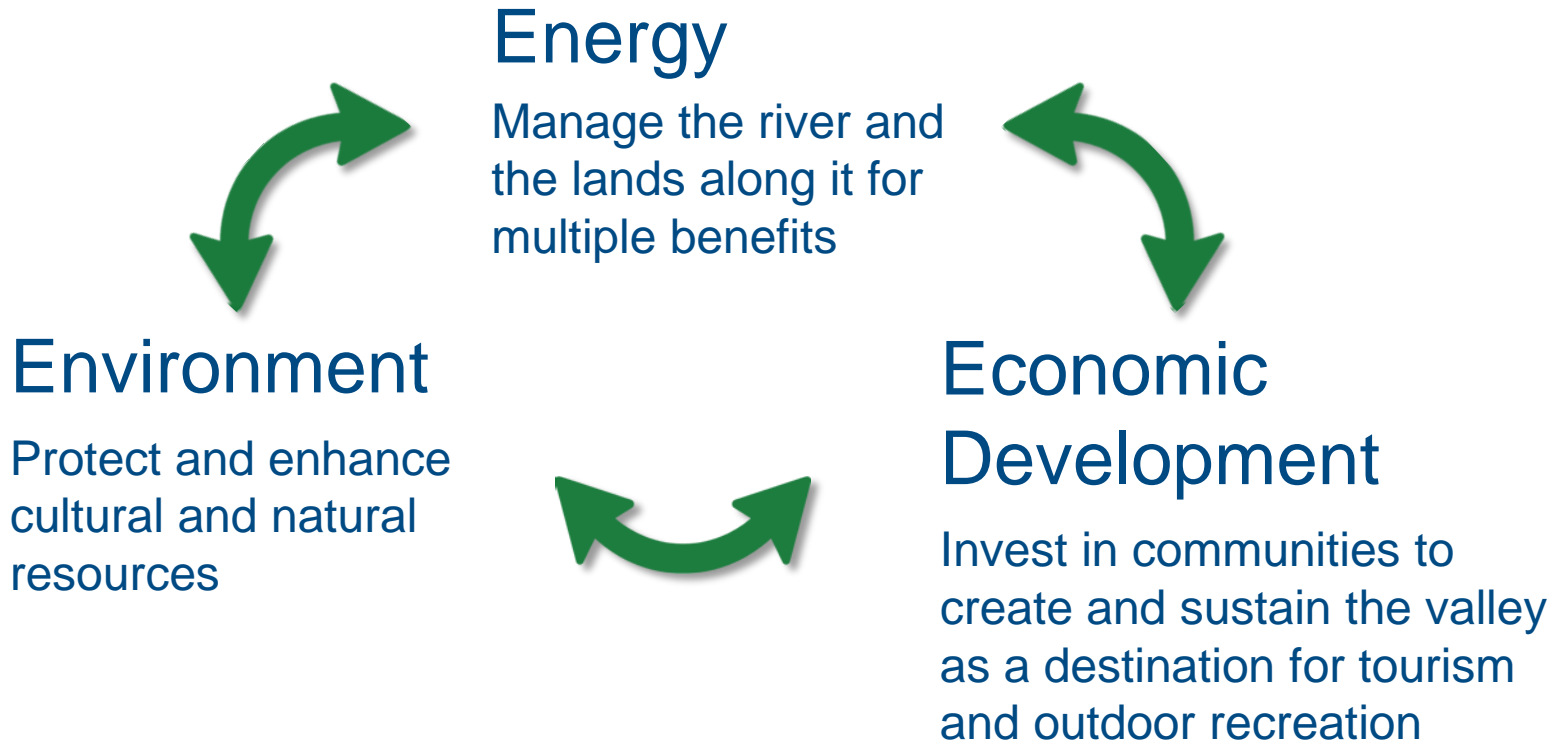




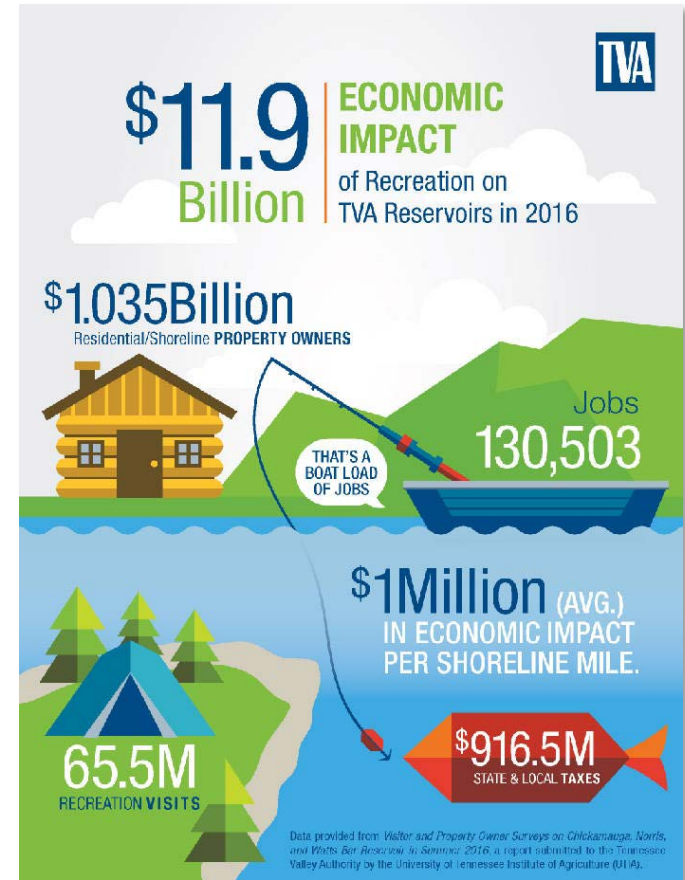
Rebecca Hayden
Recreation and Shoreline Management, Senior Manager
December 2018

TVA exists to make our region the best place in the country to live, work, and *play*



Economic Value of Water-Based Recreation

- TVA reservoirs remain popular recreation and tourism destinations
 - Sustain outdoor and cultural heritage
 - Provide social fabric for citizens
- Recreation activities have substantial economic impacts
 - Industrial output, jobs, labor income, state/local taxes
 - Average Economic Impact per shoreline mile **\$1.1M**



Natural Resources Focus Areas

Wildlife &
Habitat
Management

Public
Outreach &
Information

Commercial
& Public
Recreation

Public Land
Management

Water
Resource
Stewardship

Cultural
Resource
Stewardship

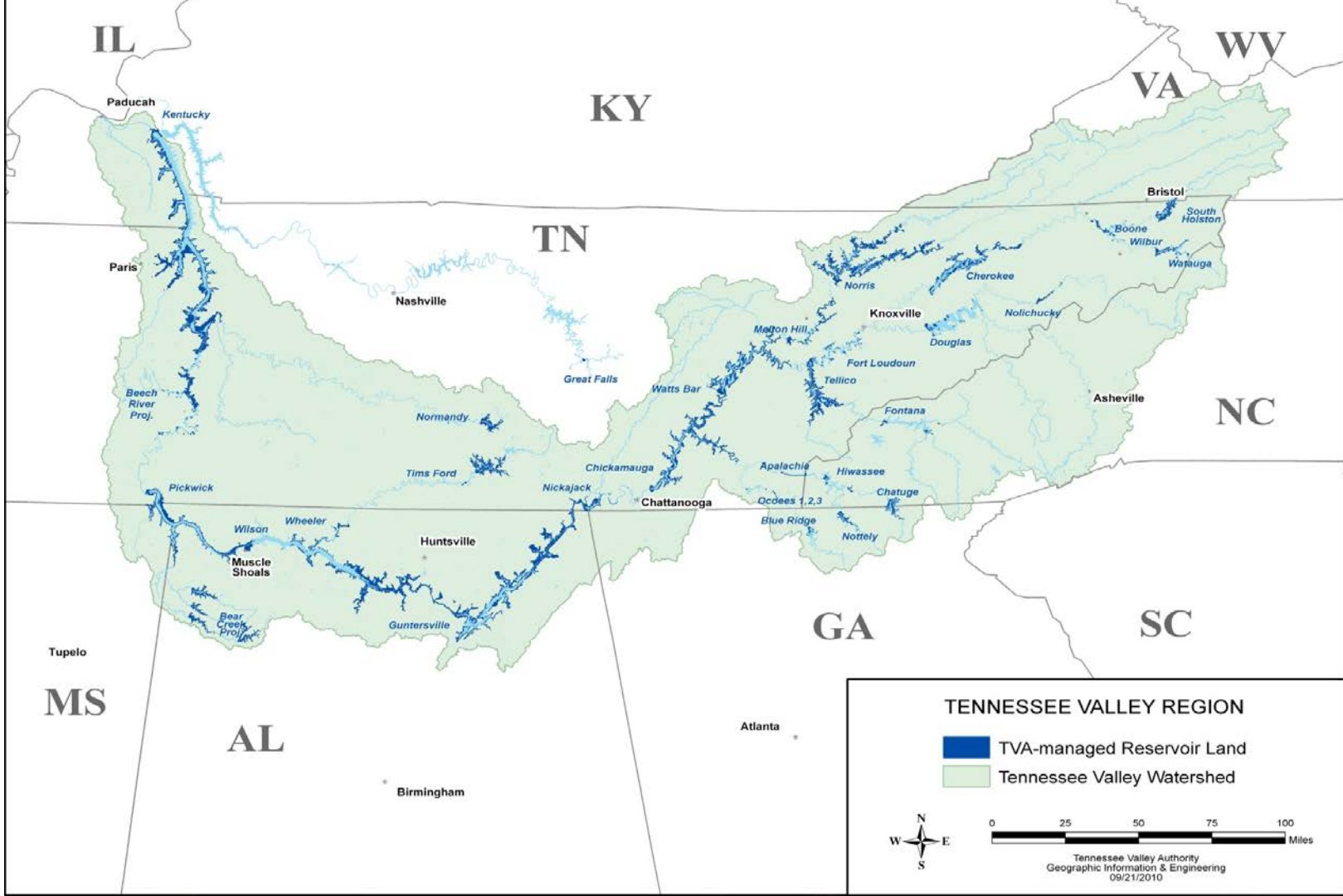
Reservoir
Lands
Planning

Ecotourism

26a
Permitting &
Land Use
Agreements

Nuisance
Aquatic Plant
Management

Manage integrated river system



IL

KY

WV

VA

TN

NC

GA

SC

MS

AL

Paducah

Kentucky

Paris

Beech River Proj.

Pickwick

Wilson

Muscle Shoals

Bear Creek Proj.

Wheeler

Huntsville

Guntersville

Birmingham

Nashville

Normandy

Tims Ford

Great Falls

Watts Bar

Chickamauga

Nickajack

Chattanooga

Madison Hill

Fort Loudoun

Tellico

Apalachia

Ocoee 1,2,3

Blue Ridge

Nottely

Knoxville

Douglas

Fontana

Hiwassee

Chatuge

Cherokee

Nolichucky

Boone

Wilbur

Watauga

Bristol

South Holston

Asheville

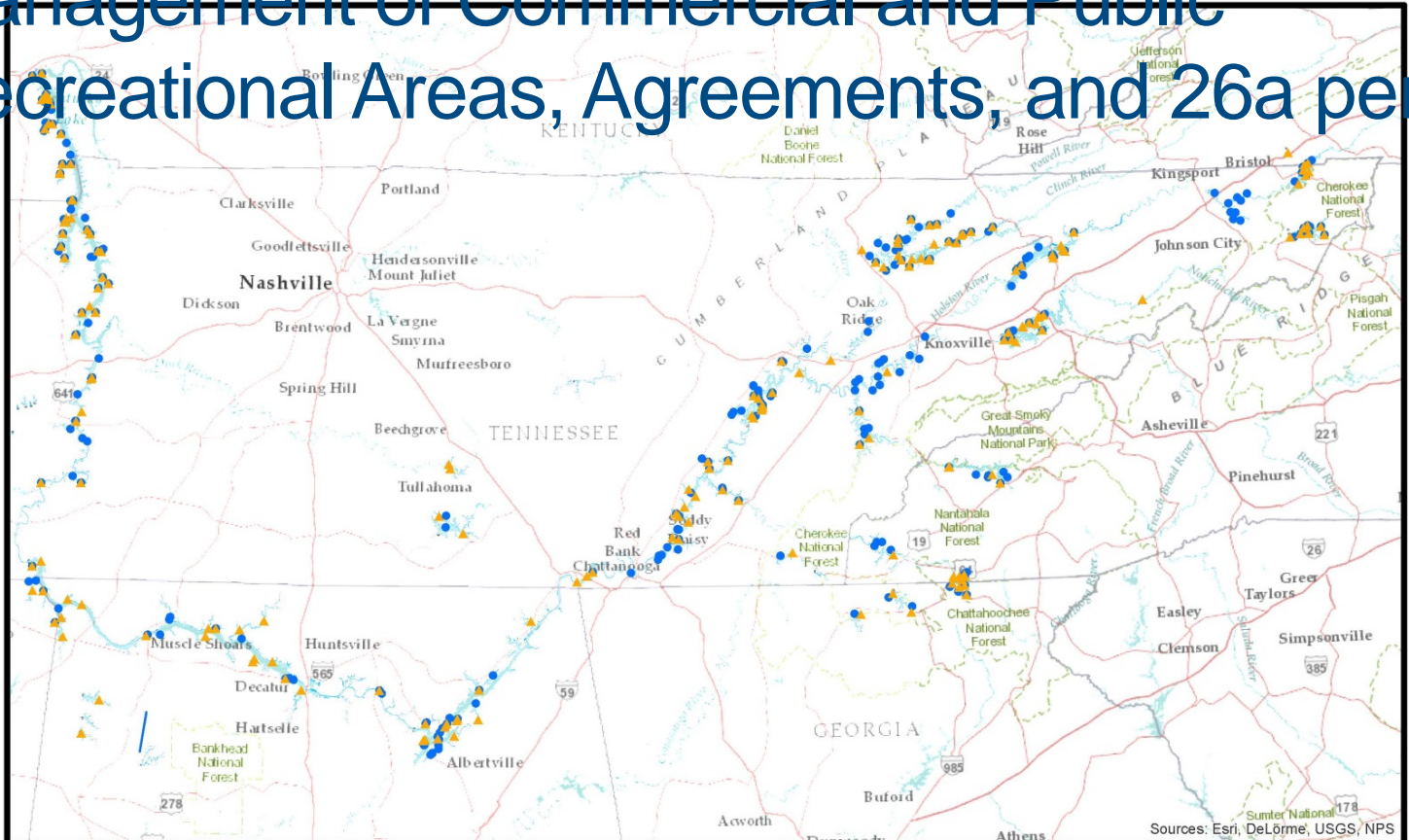
Atlanta



Tennessee Valley Authority
Geographic Information & Engineering
09/21/2010




Management of Commercial and Public Recreational Areas, Agreements, and 26a permits



Legend

Commercial and Public
Campgrounds and Marinas

Legend	
	Campgrounds - Commercial & Public
	Marinas - Commercial & Public

~270
~224



Commercial Agreements

- Communication
- Phased Approach
 - Phase 0 Can TVA? Land rights. Align with policies.
 - Phase 1 Community support?
 - Phase 2 NEPA and Programmatic Reviews
- Public Notice
- Land Permission Agreement and Section 26a Permit

Commercial Agreements

Commercial Recreation

- Fees for Commercial Operations on TVA Land
- Annual Site Inspections
- Security Assurance
- Length of Stay Guidelines



TN Valley Clean Marina and Camp-Right

Camp-Right - voluntary membership program that promotes environmentally friendly practices related to energy efficiency, water conservation and natural resource management efforts in campgrounds on TVA land

Tennessee Valley Clean Marina - voluntary program that promotes environmentally responsible marina and boating practices by encouraging operators to implement practices to address oil and gas control, sewage management, marina siting and erosion prevention to reduce water pollution and erosion in the Tennessee River watershed





Public Land Information Center

(800) 882-5263

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