


SCHEDULE OF EVENTS


MONDAY, DECEMBER 4

1:00 PM - 5:00 PM	Large Exhibitor Move-In (by approval)	Hall B
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TUESDAY, DECEMBER 5

7:30 AM - 5:30 PM	Registration	Hall B Pre-function
8:00 AM - 4:00 PM	Exhibitor Move-In	Hall B
1:00 PM - 1:30 PM	Welcome and Marina Industry Annual Survey <i>Anna Townshend, Editor, Marina Dock Age</i>	Room 107 A
1:45 PM - 2:45 PM	Panel Discussion- A Focus on Electric Shock Drowning Safety Issues, Equipment Requirements and New Standards <i>Gary D. Loftis, P.E., Maffett Loftis Engineering;</i> <i>Chris Dolan, Manager, Sales and Customer Relations, Marina Electrical Equipment</i>	Room 107 B
3:00 PM - 3:30 PM	Case Study: Developing Marina Operations Standards Bruce Lunde, Senior Project Manager, MSA Professional Services, Inc.	Room 107 A
3:45 PM - 4:15 PM	 Foundations of Basin Design (.5 CEU) <i>Jack Cox, Principal Senior Coastal Engineer, SmithGroupJJR</i>	Room 107 B
4:30 PM - 5:00 PM	Boat Clubs as Amenities and Profit Centers for Marinas <i>Bryan Church, Owner, Bartlett Lake Marina</i>	Room 107 A

WEDNESDAY, DECEMBER 6

7:00 AM - 5:30 PM	Registration	Hall B Pre-function
8:00 AM - 9:00 AM	 Roundtable Sessions: (1 CEU) <i>(Continental Breakfast will be provided beginning at 7:30am)</i> Trends – <i>Anna Townshend, Editor, Marina Dock Age</i> <i>Wendy Larimer, Senior Editor, Marina Dock Age</i> <i>Dan Natchez, President, Daniel S. Natchez & Associates Inc.</i> Marina Operations – <i>Bruce Lunde, Senior Project Manager, MSA Professional Services Inc.</i> <i>Dennis Kissman, President and Chief Executive Officer, Marina Management Services Inc.</i> Safety – <i>Robert W. Smith, Marine Safety Specialist, MYMIC Training Technology</i> <i>Chris Dolan, Manager, Sales and Customer Relations, Marina Electrical Equipment</i> <i>Gary D. Loftis, P.E., Maffett Loftis Engineering</i>	Room 107 A
9:00 AM - 5:00 PM	Exhibit Hours	Hall B








Attendees to sessions provided by University of Wisconsin-Madison will be eligible for CEUs.

All sessions located at Music City Center except where indicated. Schedule subject to change.

SCHEDULE OF EVENTS

WEDNESDAY, DECEMBER 6 (cont.)

9:30 AM - 10:30 AM	Clean Marina Workshop 1 Clean Marina Statistics for 2017 <i>Anna Townshend, Editor, Marina Dock Age</i> Clean Marina Case Study: Spring Cove Marina <i>Donna Morrow, Program Manager, Center for Marine & Coastal Resources, Maryland Department of Natural Resources</i> Building Partnerships to Reduce Marine Debris <i>Lyn Harris, Chief Operating Officer, North American Marine Environment Protection Association (NAMEPA)</i>	Hall B- Education Room 1
9:30 AM - 10:00 AM	 New Technologies for Electrical Equipment (.5 CEU) <i>Chris Dolan, Manager, Sales and Customer Relations, Marina Electrical Equipment</i>	Hall B- Education Room 2
11:00 AM - 12:00 PM	Clean Marina Workshop 2: A Focus on Clean Marina Strategies for Success Moderator: <i>Anna Townshend, Editor, Marina Dock Age</i> Speakers: <i>Donna Morrow, Program Manager, Center for Marine & Coastal Resources, Maryland Department of Natural Resources • Anne Smith, Program Manager, Virginia Clean Marina • Dan Goulet, Rhode Island, Coastal Resources Management Council • Melinda Watson, Watershed Representative, Tennessee Valley Authority • Heather Sheets, Ohio Clean Marinas Program Coordinator, Ohio Department of Natural Resource • Jenny Roar, Ohio Department of Natural Resources, Division of Parks & Water • Rhonda Price, Director for the Office of Restoration and Resilience, Mississippi Department of Marine Resources • Bruce Lunde, Representing the Wisconsin Clean Marina Program</i>	Hall B- Education Room 1
12:00 PM - 1:00 PM	Bellingham Marine Attenuator Design Lunch & Learn Exclusive to Marina Owners & Operators • Please RSVP at Booth #215 	Hall B- Education Room 2
1:00 PM - 2:30 PM	Panel Discussion- Accident Preparedness and Response: Best Practices to Protect Customers, Employees and the Marina <i>Robert W. Smith, Marine Safety Specialist, MYMIC Training Technology; Travis Vance, Attorney at Law, Fisher & Phillips LLP; John Chiazza, V.P./Sr. Sales Executive, USI Insurance Services</i>	Hall B- Education Room 1
2:15 PM - 3:00 PM	New Product Showcases	Hall B- Education Room 2
3:00 PM	NETWORKING BREAK 	Hall B
3:30 PM - 4:00 PM	Seven Key Digital Marketing Strategies: from Email Campaigns to Google Searches and Social Media <i>Ryan Davis, Marine Digital Strategist, Canvasback Media</i>	Hall B- Education Room 1
3:30 PM - 4:00 PM	 Ice is Not so Nice (.5 CEU) <i>Jack Cox, Principal Senior Coastal Engineer, SmithGroup, JJR</i>	Hall B- Education Room 2
4:15 PM - 5:30 PM	Marina of the Year Awards Ceremony and Cocktail Reception 	Hall B- Education Room 1








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SCHEDULE OF EVENTS

THURSDAY, DECEMBER 7

7:00 AM - 5:30 PM	Registration	Hall B Pre-function
8:00 AM - 9:00 AM	 Roundtable Sessions: (1 CEU) <i>(Continental Breakfast will be provided beginning at 7:30am)</i> Marketing – Kelly Flory, General Manager, Martin Flory Group Ryan Davis, Marine Digital Strategist, Canvasback Media Dennis Kissman, President and Chief Executive Officer, Marina Management Services Inc. Design/Engineering – Jack Cox, Principal Senior Coastal Engineer, SmithGroupJJR Environmental Practices – Donna Morrow, Program Manager, Center for Marine & Coastal Resources, Maryland Department of Natural Resources • Lyn Harris, Chief Operating Officer, North American Marine Environment Protection Association (NAMEPA) • Anne Smith, Program Manager, Virginia Clean Marina • Dan Goulet, Rhode Island, Coastal Resources Management Council • Melinda Watson, Watershed Representative, Tennessee Valley Authority • Heather Sheets, Ohio Clean Marinas Program Coordinator, Ohio Department of Natural Resource • Jenny Roar, Ohio Department of Natural Resources, Division of Parks & Water • Rhonda Price, Director for the Office of Restoration and Resilience, Mississippi Department of Marine Resources • Bruce Lunde, Representing the Wisconsin Clean Marina Program	Room 107 A
9:00 AM - 5:00 PM	Exhibit Hours	Hall B
9:30 AM - 10:00 AM	Using Publicity to Build Your Niche in the Changing Marketplace Kelly Flory, General Manager, Martin Flory Group	Hall B- Education Room 1
9:30 AM - 10:00 AM	 Managing Stormwater in a Meaningful Manner (.5 CEU) Dan Natchez, President, Daniel S. Natchez & Associates, Inc.	Hall B- Education Room 2
10:00 AM	BLOODY MARY BAR 	Hall B
10:15 AM - 10:45 AM	The Cutting Edge: How Software is Changing Recreational Boating Iain Archibald, Co-Founder & CEO, Swell Advantage Ltd	Hall B- Education Room 1
10:15 AM - 10:45 AM	 Effective Marina Management (.5 CEU) Dennis Kissman, President and Chief Executive Officer, Marina Management Services, Inc.	Hall B- Education Room 2
11:15 AM - 11:45 AM	Marina Condition Assessment Gregory J. Weykamp, ASLA, LEED AP, President, Principal, Edgewater Resources, LLC	Hall B- Education Room 1
11:15 AM - 11:45 AM	 Positioning for the Future (.5 CEU) Dan Natchez, President, Daniel S. Natchez & Associates, Inc.	Hall B- Education Room 2

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SCHEDULE OF EVENTS

THURSDAY, DECEMBER 7 (cont.)

1:00 PM - 2:00 PM	Clean Marina Workshop 3: The Gulf of Mexico Alliance Clean & Resilient Marina Program <i>Rhonda Price, Director for the Office of Restoration and Resilience, Mississippi Department of Marine Resources</i> Developing a Resiliency Program for the East Coast <i>Anne Smith, Program Manager, Virginia Clean Marina</i> Climate Change in the Great Lakes: Marina Resiliency and Preparedness <i>Jenny Roar, Ohio Department of Natural Resources, Division of Parks & Water;</i> <i>Heather Sheets, Ohio Clean Marinas Program Coordinator, Ohio Department of Natural Resource</i>	Hall B- Education Room 1
2:00 PM - 3:00 PM	New Product Showcases	Hall B- Education Room 2
3:00 PM	NETWORKING BREAK 	Hall B
3:30 PM - 4:00 PM	Electrical Safety Fundamentals: Important Codes and Safety Requirements <i>Gary D. Loftis, P.E., Maffett Loftis Engineering</i>	Hall B- Education Room 1
6:00 PM - 8:00 PM	The Grand Ole Finale - 2017 Docks Closing Party	Wildhorse Saloon

FRIDAY, DECEMBER 8

8:00 AM - 2:00 PM	Exhibitor Move-Out	Hall B
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